

FRIENDS OF THE LIBRARY BOARD MINUTES, January 8, 2018

Members Present: John Mathys, Tricia Mathys, Marilyn Kemple, Marsha Lytle, Mary Zimmerman, Joye Schmeidt, Desiree Zimmerman, Jean Stein, Marcia Krull, Ed Hansen, Shannon Ng, Wendy Watts, Stacy Kretsinger, Art Connor, Warren Monroe, Jeri John and Jeanne Buchanan.

The meeting was called to order by President John Mathys at 9:03 AM.

Consent Agenda: It was moved and seconded to approve the consent agenda as presented. Motion passed.

Minutes: It was moved, seconded and passed to approve the minutes of the December meeting.

Discussion Agenda:

- Wendy pointed out the articles in both the Town Crier and Idyllwild Living.
- Shannon said we need to send press releases in advance to the Town Crier at no cost to us. We are getting approximately 3 – 4 mentions in each issue. There was some discussion of approaching the TC again about non-profit memberships. A donated copy of the TC is bound and returned to the library. Wendy suggested we send press releases and packets to day care centers.
- The film festival, moved to March, has offered selling tickets as a fundraiser. It was moved, seconded and passed that John send a constant contact out to the membership to highlight its benefits and opportunities. Stacy will contact the school and extend information opportunities.
- Warren showed a summary of volunteer hours which increased in December.
- There are two programs a month scheduled, and Jean Stein wanted to know which ones needed refreshments. Jeanne will talk to Perry about refreshments and how to coordinate Board introductions of presenters.
- Jeri reviewed the membership committee report, highlighting the need for a slogan and asking for input. Jeri also pointed out revisions to the membership envelopes which need to be reordered. It was moved, seconded and passed to make changes to the membership levels and amounts. It was moved, seconded and passed to give \$200 to Jennifer Cass for designing a new logo and also include an annual membership. It was moved, seconded and passed to approve the logo of trees, with the possibility of including Tahquitz Peak.
- Shannon showed us the new blackout curtains.

Announcements:

- Contributions to the newsletter need to get to Marcia by February 15th.

The meeting was adjourned at 10:30 AM.

The next meeting will be February 5th at 9:00 AM